

CONFERENCE AGENDA

WEDNESDAY, NOVEMBER 17, 2004

9:30–9:45 a.m.

REGISTRATION

9:45–10:00 a.m.

WELCOME

Lisa Cirill, Acting Chief, California Center for Physical Activity
California Department of Health Services

10:00–10:50 a.m.

PUBLIC HEALTH AND THE BUILT ENVIRONMENT KEYNOTE

Richard Joseph Jackson, MD, MPH
State Public Health Officer, California Department of Health Services

Alex Kelter, MD, Branch Chief, Epidemiology and Prevention for Injury
Control Branch, California Department of Health Services

10:50–11:05 a.m.

LIVEABLE COMMUNITIES AND PUBLIC HEALTH VIDEO

Riverside County Department of Public Health

11:05–11:20 a.m.

ANNE SEELEY AWARD FOR EXCELLENCE IN PUBLIC HEALTH AND COMMUNITY WALKABILITY

Barb Alberson, MPH, Section Chief, State and Local Injury Control Section,
California Department of Health Services

11:20–12:20 p.m.

MOVING THE PHYSICAL ACTIVITY AGENDA FORWARD (PANEL DISCUSSION)

MODERATOR:

Alex Kelter, MD, Branch Chief, Epidemiology and Prevention for Injury Control
Branch, California Department of Health Services

PANELISTS:

Judy Corbett, Executive Director, Local Government Commission

Zac Wald, Executive Director, California Walks

Supervisor Nate Miley, Alameda County Board of Supervisors

Tom Higgins, Capitol Chief of Staff for Senator Tom Torlakson

12:20–12:30 p.m.

USING YOUR Pedometer

12:30–1:30 p.m.

LUNCH ON YOUR OWN

1:30–2:25 p.m.

HEALTHY TRANSPORTATION NETWORK

Jeffery Rosenhall, MA, Project Coordinator, California Center for Physical Activity

Susan Harrington, MS, RD, Director, Riverside County Department of Public Health

Councilwoman Susan Lien Longville, City of San Bernardino

2:25–2:35 p.m.

PHYSICAL ACTIVITY BREAK

2:35–3:30 p.m.

WALKABLE COMMUNITY WORKSHOPS

Lindsey Cox, Project Coordinator, California Center for Physical Activity

Paul Zykofsky, AICP, Director, Land Use/Transportation Programs,
Local Government Commission

James Rojas, Transportation Planner, Los Angeles Metropolitan Transit Authority

3:30–4:30 p.m.

WALKABLE NEIGHBORHOODS FOR SENIORS

Lisa Cirill, Acting Chief, California Center for Physical Activity

Celeste Del Valle, MPH, Health Educator, Los Angeles County
Department of Health Services

Tina Zenzola, MPH, Director, Safe and Healthy Communities Consulting

4:30–5:30 p.m.

WALKABILITY AUDIT

Manal Aboelata, Lucy Bullard, Andy Hamilton, Wendi Kallins,
David Parisi, Ryan Snyder, Paul Zykofsky
California Walkability Experts

CONFERENCE AGENDA

THURSDAY, NOVEMBER 18, 2004

9:00–9:10 a.m.

WELCOME

Lisa Cirill, *Acting Chief, California Center for Physical Activity
California Department of Health Services*

9:10–10:10 a.m.

EVIDENCE-BASED PHYSICAL ACTIVITY PROMOTION: WHAT THE RESEARCH TELLS US

Steven P. Hooker, *Ph.D., Director, Prevention Research Center,
Arnold School of Public Health, University of South Carolina*

10:10–11:00 a.m.

ACTIVE AGING COMMUNITY TASK FORCES

Lisa Cirill, *Acting Chief, California Center for Physical Activity*

Katie Judd, *Health Promotion Coordinator, County of San Diego Aging
and Independence Services*

Sara Sundquist, *Health Education Specialist
Shasta County Public Health Department*

11:00–11:10 p.m.

PHYSICAL ACTIVITY BREAK

11:10–12:10 p.m.

WALK TO SCHOOL WEEK/SAFE ROUTES TO SCHOOL

Tameka Primm, *Project Coordinator, California Center for Physical Activity*

Cyndi Walter, *Marketing Manager, California Center for Physical Activity*

Wendi Kallins, *Program Director, Marin County Safe Routes to Schools*

12:10–12:30 p.m.

NEXT STEPS AND ADJOURN

Lisa Cirill, *Acting Chief, California Center for Physical Activity
California Department of Health Services*

12:30–1:30 p.m.

LUNCH ON YOUR OWN

1:30–3:30 p.m.

***POST CONFERENCE SESSION**

PUTTING THE PIECES TOGETHER: DESIGNING YOUR LOCAL PHYSICAL ACTIVITY INTERVENTION

Tina Zenzola, *MPH, Director Safe and Healthy Communities Consulting*

* The post conference session is for the first 50 who registered for this session.